

# MEET THE BEST CREATIVE DIGITAL AGENCY FOR YOUR BUSINESS

(No Caffeine, No Smoke, Just Pure Data)



**Storycat**<sup>®</sup>  
curious about your brand story

[www.storycatcreative.com](http://www.storycatcreative.com)

Trivandrum | Cochin | Calicut



**Storycat Creative Pvt Ltd is a vibrant digital advertising agency based in India, that speaks with data**

**Reach Goals That Others Couldn't, Find Opportunities That Others Missed, Hit Your Target Everytime.**

**You Are Not Marketing If You Are Not Online.**



## Agency Overview

Storycat Creative Pvt Ltd was **founded in 2021** by media professionals with long stints in National Media including **The New Indian Express, Deccan Chronicle**, and various production houses in Singapore and the UK.



### Mission


To empower businesses with cutting-edge digital advertising solutions that foster brand strength and revenue growth. Through technology and creativity, we offer superior strategies for outstanding results, staying at the forefront of industry trends.

### Vision

To lead globally in digital advertising, harnessing technology for business advancement. We aspire to be the top choice for businesses seeking enhanced digital presence, and customer engagement, shaping the future of digital advertising worldwide.


How many of your prospective customers remember the name of your brand?

## Take the Storycat Advantage



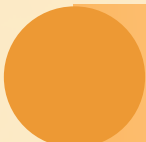

Growing sales figures of clients

High client retention rate





Experienced and talented personnel

Quality control on each phase




Continuous competitor analysis and research

Client objective monitoring software



Happiness index of 9.4 out of 10

Successful brand building stories



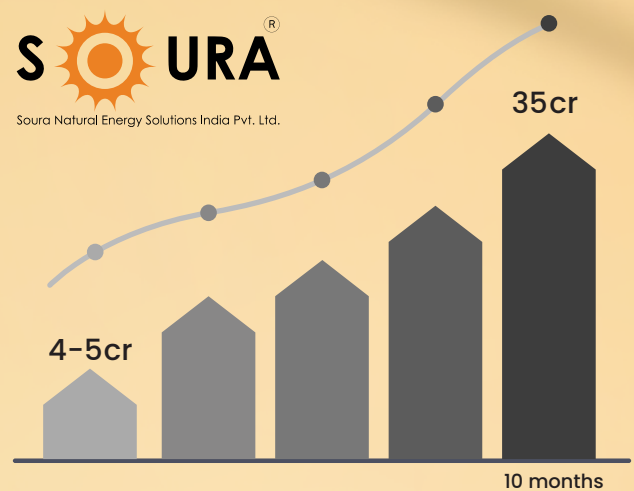
Make someone remember the story of your brand with a smile.



# Case Studies - data speaks when it comes to performance Marketing

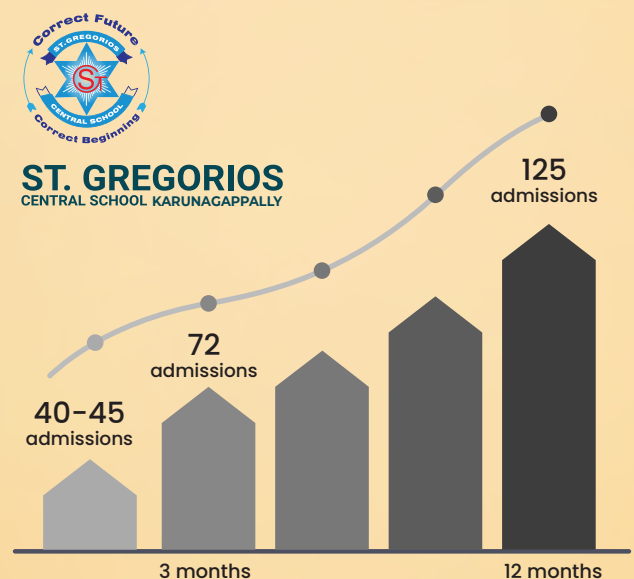
## Soura Solar

Soura Solar experienced a remarkable business transformation through their partnership with Storycat Advertising Agency. Within just 10 months, their lead generation efforts yielded an astounding INR 35 crore in revenue, eight times more than the previous year. By leveraging market research, customized campaigns, compelling content, and effective brand positioning, Storycat propelled Soura Solar's success, establishing them as a trusted industry leader and significantly increasing their business volume.



## Gregorios Central School

St. Gregorios Central School witnessed an impressive rise in admissions, thanks to the strategic collaboration with our advertising agency. Within a year, student enrollments soared from 45 to 125. By conducting comprehensive market analysis, implementing targeted digital marketing campaigns, creating compelling content, refining brand positioning, and improving communication channels, the school successfully positioned itself as a preferred choice among parents and students, strengthening its reputation and achieving exceptional growth in admissions.



# The Tale of Happy Clientele

Venture into the enchanted realms of our client success stories, as we wove captivating narratives and crafted enchantments that propelled businesses to unparalleled heights.



# Who is Who



## Rajesh T Divakaran

Rajesh T Divakaran, a graduate in Film Direction from Westminster Film School, brings over two decades of media production experience. He has worked with production houses and broadcasters in India, Singapore, and the UK. Rajesh has collaborated with Anjali Menon, serving as an Assistant Director and Associate Director on notable projects, including "Koodé" and "Indian Predator." His artistic vision continues to shape remarkable storytelling in cinema.

## Sham Mohammed

Sham Mohammed, an engineer turned journalist, graduated from the Indian Institute of Mass Communication. With experience in reporting and subediting for various media outlets, he spent seven years at Deccan Chronicle. Sham has published short stories and articles and completed his filmmaking education at LV Prasad Film and Television Academy. He now directs documentaries, short films, and advertising projects.

## Sindu Chandrachoodan

Sindu Chandrachoodan, an engineer turned journalist, specialized in Television Journalism at the Manorama School of Communication. She worked as a reporter at The New Indian Express and transitioned to become the technical director at Storycat Creative. Sindu's expertise in digital marketing strategies contributes to driving success in the digital landscape, leveraging her passion for technology.



# The Pawprints



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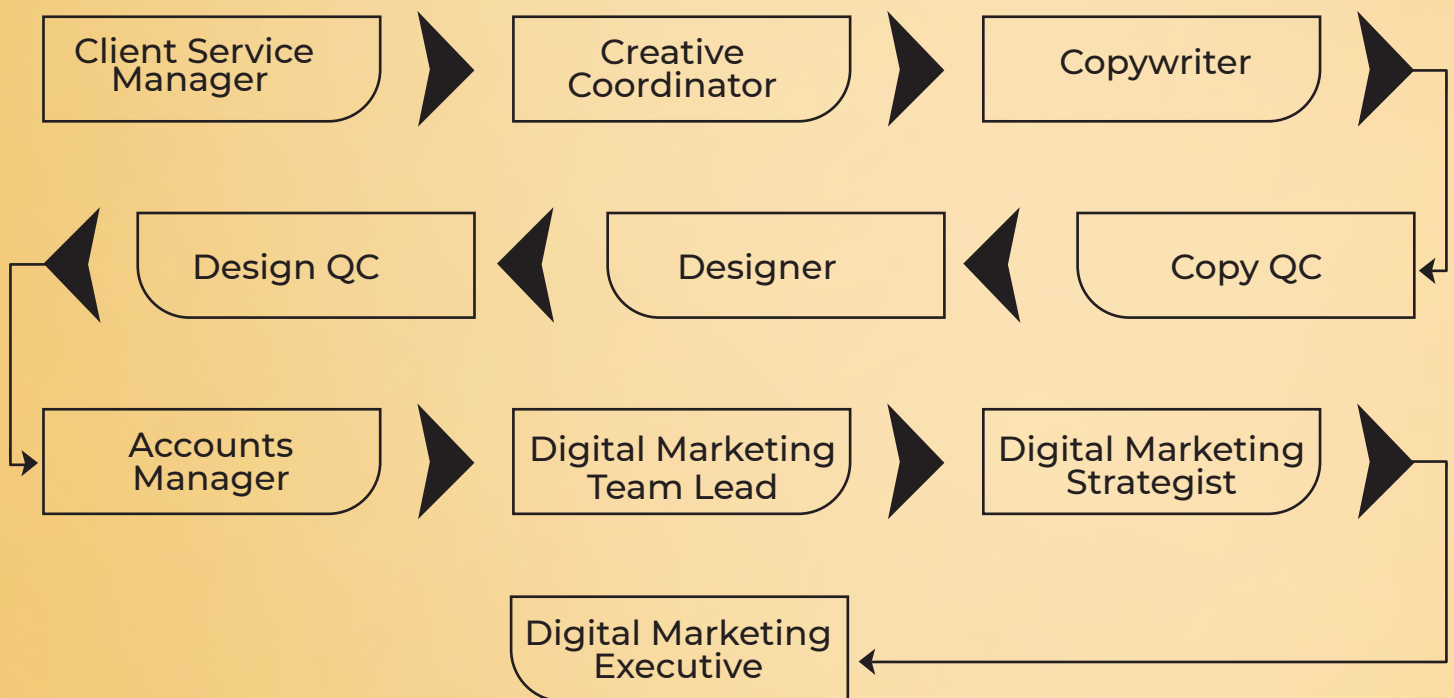
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# How does Storycat ensure **success** to clients?

Well, it's all about the system and process. Storycat employs a multi-tiered quality control mechanism to ensure verified outputs.

## Customer Journey Mapping



Rest Assured. Quality doesn't come cheap or free.



# See what we have got for Storycat!

## Idukki Gold Spices



Storycat has brought in freshness and innovation to our marketing strategy. Their readiness to listen to and incorporate our vision into their creatives is what sets them apart. Since the time we started working together our brand reach and brand engagement has improved tremendously. Ours is going to be a long term relation. for sure!v

Valsamma CK  
Managing Partner

## Soura Solar



"I am pleased to write this testimonial on behalf of M/s Storycat Creative for the outstanding social media campaigning they have done for our company, Soura Natural Energy Solutions India Pvt Ltd. With their expertise and creative ideas, they have helped us to significantly increase our social media presence and engagement. Their team is responsive, communicative, and has shown a deep understanding of our business goals and requirements. We are extremely happy with the results."

Manoj MS

## Heinz Motors



Dear Storycat team,

Led by a sincere and honest personality who value commitments above pure commercial relations, I am sure that, Storycat will be growing steadily to be the best advertising and brand building company in Kerala, and will continue its journey beyond boundaries...

Dear Team, I wish you all for great days ahead in telling stories..

Biju PV

## St. Gregorios Central School



I would like to share a GREAT News with all of you. Normally in our School, every year some 40 to 50 New Admission comes from Classes I to IX & XI. But this Year we have got 72 New Admissions in Classes I to IX & XI. We were able to achieve this because of the sincere support of Storycat Team, the hard work of my STGCS Team and the Grace of God.

Thank You so much Storycat Team for all the hardwork and support.

Thanks.

Gigo George (Director)

# What we have got for your Business

## Digital Marketing Services

Designed to help businesses effectively reach their target audience, build brand awareness, drive website traffic, generate leads, and ultimately achieve their marketing goals in the digital space. It's a referral.

## To Be Specific

### Social Media Marketing

Creating and managing social media campaigns across platforms like Facebook, Instagram, Twitter, LinkedIn, etc., to build brand awareness, engage with the audience, and drive website traffic and conversions.



### Branding and Creative Services

Developing a strong brand identity through logo design, brand guidelines, and creative assets to ensure consistent and impactful brand communication across various digital platforms.



### Website Design and Development

Creating visually appealing, user-friendly websites that effectively represent the brand and deliver a seamless user experience across devices.



### Search Engine Optimization (SEO)

Optimizing websites to improve their visibility in search engine results, driving organic traffic and increasing the chances of being found by potential customers.



### Search Engine Marketing (SEM)

Running paid advertising campaigns on search engines, such as Google Ads, to increase visibility, drive targeted traffic, and generate leads or conversions.



## Corporate Content Generation

Creating and distributing valuable and relevant content, such as corporate brochure content, email content, newsletters, website content, etc.



## Influencer Marketing

Collaborating with influencers and industry experts to leverage their reach and influence, promote products or services, and engage with their followers.



## Online Advertising

Creating and managing display advertising campaigns, banner ads, and remarketing campaigns to increase brand visibility, drive website traffic, and generate conversions.



## Radio Ads

Crafting engaging and persuasive audio advertisements through creative scripting, professional voice-over talent, and impactful sound design.



## Print Ads

Designing visually appealing and attention-grabbing advertisements for newspapers, magazines, and other print media platforms to capture the audience's attention and convey the brand's message.



## Television Ads

Creating high-quality and visually captivating video advertisements for television broadcasts, utilizing professional production techniques, storytelling elements, and strategic placement to maximize reach and impact.



## Public Relations

Developing and implementing strategic communication campaigns to enhance brand reputation, manage public perception, and establish meaningful connections with the target audience.





Storycat Creative Pvt Ltd has been awarded the prestigious 'Best Creative Brand in Digital Solutions' at the 'Business Leaders Summit 2023' held at Raviz Kadavu, Calicut. The award was handed over by Ahamed Devarkovil, Kerala State Minister of Ports.

## Storycat is featured in



# BRAND STORIES

"Stopping advertising to save money is like stopping your watch to save time."

– Henry Ford



## Address for Communication

### Trivandrum Office (Registered Office)

Storycat Creative Pvt Ltd  
TC 6/1888/9, Meenakshi, Pongumoodu, Trivandrum, Kerala 695011

### Kochi Office

Storycat Creative Pvt Ltd  
601, Travancore Twingle Office Apartments, Ayyappankavu, Ernakulam,  
Kerala 682018

### Calicut Office

Storycat Creative Pvt Ltd  
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